

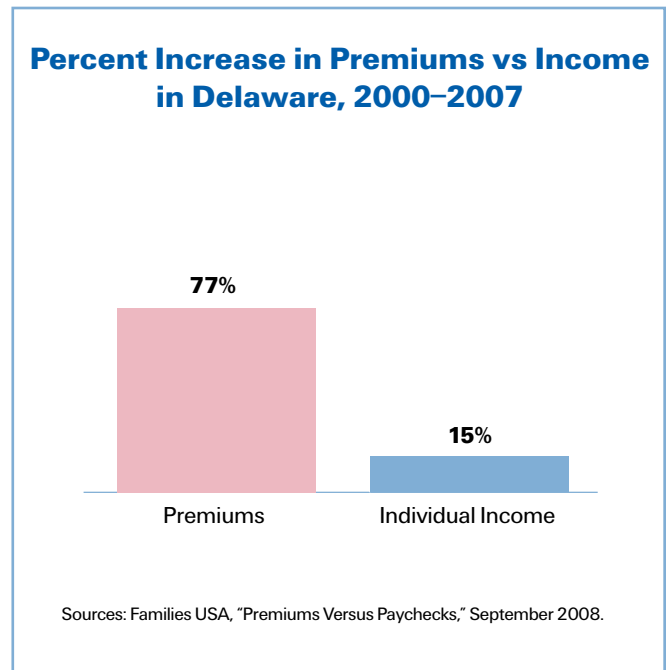
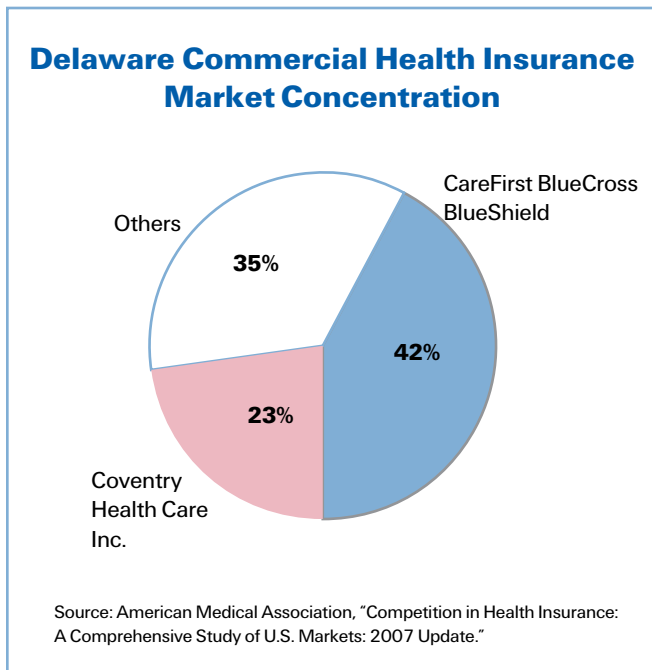
Delaware Consumers Pay the Price For Health-Insurance Market Failure

- CareFirst BlueCross BlueShield, Delaware’s biggest health insurer, controls 42 percent of the commercial market. Together with Coventry Health Care Inc., the state’s second largest, they hold 65 percent of the market.¹
- Health insurance premiums for Delaware working families have skyrocketed, increasing 77 percent from 2000 to 2007.²
- For family health coverage in Delaware, the average annual combined premium for employers and employees rose from \$7,553 to \$13,370.³
- For family health coverage in Delaware, the average employer’s portion of annual

premiums rose 81 percent, while the average worker’s share grew by 62 percent.⁴

- From 2000 to 2007, the median earnings of Delaware workers increased 15 percent, from \$27,717 to \$31,837. During that time health insurance premiums for Delaware working families rose 5.2 times faster than median earnings.⁵

When a firm has more than a 42 percent share of a single market, the U.S. Justice Department considers that market to be “highly concentrated.” This means that an insurer could raise premiums and/or reduce the variety of plans or quality of services offered to customers with impunity.⁶



ENDNOTES

¹AMA data in this report are based on combined enrollment in preferred provider organizations (PPOs) and health maintenance organizations (HMOs) in states and metropolitan statistical areas (MSAs) as defined by the U.S. Census Bureau. The AMA calculates market share by dividing an insurer's enrollment in a given product by the total enrollment across all insurers in a market multiplied by 100. Total enrollment is for commercial products only, including self-insured employer-sponsored PPO plans and individual coverage, and does not include Medicare, Medicaid, or Children's Health Insurance Program enrollments. Self-insured employer plans refer to PPOs only. Accessed at <http://www.ama-assn.org/go/competition2007>.

²Families USA, "Premiums versus Paychecks," September 2008. Accessed at <http://www.familiesusa.org/resources/publications/reports/premiums-vs-paychecks-2008.html>.

³Ibid.

⁴Ibid.

⁵Ibid.

⁶US Department of Justice, "The Herfindahl-Hirschman Index." Accessed at http://www.usdoj.gov/atr/public/guidelines/horiz_book/15.html; American Hospital Association, "The Case for Reinvigorating Antitrust Enforcement for Health Plan Mergers and Anticompetitive Conduct to Protect Consumers and Providers and Support Meaningful Reform," May 11, 2009. Accessed at <http://www.aha.org/aha/content/2009/pdf/09-05-11-antitrust-rep.pdf>.

This report makes use of data published by the American Medical Association (AMA), which is not a member of the Health Care for America Now coalition. The AMA did not collaborate with HCAN on this report.